
Sellers Guide

BOOK YOUR BUNDLE

WOMENSWEAR

10 Items – \$80 [\$8 per item]

20 Items – \$132 [\$6.60 per item]

40 Items – \$220 [\$5.50 per item]

CHILDREN'S WEAR

10 Items – \$40 [\$4 per item]

20 Items – \$60 [\$3 per item]

40 Items – \$110 [\$2.75 per item]

All prices are inclusive of GST.

- ✓ Enjoy 10 days of selling in-store with your own dedicated ReLoved bundle.
- ✓ Secure your spot by paying in full at the time of booking.
- ✓ Womenswear bundles can include up to 5 accessories, such as shoes, handbags, belts, and sunglasses.
- ✓ We retain a 20% commission on sold items, covering professional styling, merchandising, and sales support throughout your booking period.

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ZELLR

Zellr is the platform we use to manage all seller bookings, garment listings, sales tracking and payouts.

- ✓ Access Zellr via the mobile app or desktop platform using the links available on our website.
- ✓ Follow the prompts to create your account and complete your booking.
- ✓ Please ensure all personal, banking and contact details are entered correctly, as these details are used for seller communication and payouts.
- ✓ Full payment is required at the time of booking to secure your selling period.
- ✓ You can use the Zellr Mobile or Desktop application to input and manage your garment information, using the 'Product Sheets' feature. You cannot print your garment barcodes from the mobile app. Printing can only be completed using a desktop. Alternatively, we can print them for you for a \$12 tagging fee.
- ✓ Download the Zellr mobile app to track your sales in real time throughout your booking period.
- ✓ Don't forget to enable notifications so you receive instant updates whenever an item sells.
- ✓ If you need assistance, please refer to the Desktop Support and Mobile Support guides available on our website.

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PREPARE YOUR BUNDLE

To give your items the best chance of selling, we carefully curate the brands and styles accepted in-store. Before preparing your bundle, please review our **Australian & International Womenswear and Childrenswear Brands Guide** on our website. These are a guide, if you have any questions please contact us.

ALL ITEMS MUST:

- ✓ Be clean, freshly laundered and odour-free
- ✓ Be in excellent resale condition
- ✓ Be free from stains, holes, excessive wear or damage
- ✓ Include original brand, fabric and care labels
- ✓ Have all accompanying pieces, such as waist ties or slips
- ✓ Be current in style and purchased within the last 6 years [please see elaboration below]
- ✓ Meet current Australian safety standards
- ✓ Children'swear accessories at this time

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PREPARE YOUR BUNDLE *continued...*

To ensure we maintain the quality and style of our curated resale space, we are unable to accept the following items:

Activewear, including [but not limited to] leggings, activewear shorts, sports crops, and gym apparel.

- Swimwear, underwear, lingerie, intimate garments OR nightwear
- Vintage items.
- Maternity wear.
- Fast fashion labels, including [but not limited to]: Kmart/Anko, Best & Less, Target, Big W, Cotton On, H&M, Bonds, Review, Showpo, Alannah Hill, and similar brands. Please refer to our Australian & International Labels Guide for recommended brands.
- Menswear.
- Damaged, heavily worn, stained, altered, or faulty garments.
- Counterfeit or replica designer items.
- As a general guide, we recommend garments purchased within the last 6 years. However, this is flexible, and we may accept older pieces if they are from a sought-after label, are in excellent condition, and remain current in style.

As a general guide, we recommend garments purchased within the last 6 years. This helps us maintain a curated collection of modern, on-trend pieces and avoid accepting garments that may be considered vintage or outdated. Exceptions may be considered for high-quality pieces from sought-after labels that remain relevant to current styles; however, these must be discussed with and approved by our staff prior to inclusion in your booking.

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PRICING GUIDE

We recommend pricing garments at approximately:

$\frac{1}{3}$ of the original retail price or higher for premium brands or items with tags attached

Our team may discuss pricing adjustments if required to maximise sales opportunities.

You simply:

- Collect your complimentary garments from us during opening hours.
- Add a new product sheet in Zellr and add your garment details.
- Include details such as: Brand, description, Sizing & Price. Example: ENAPELly White Logo Tee 10 \$35
- Use abbreviations where necessary, there is a character limit.
- 24 items per sheet, save along the way and 'Mark as Done' to enable printing. If you have purchased a large bundle you can complete as many product sheets as needed.
- Print using a desktop, printing is not enabled using the Mobile app, or;

For just \$12, we'll:

- Print your barcodes
- Place them on our garment tags for you.

Please ensure your garment information has been entered in Zellr 3 days prior to your booking date and notify us of your need for this service at ballaratrelovedcollective@gmail.com this fee can be deducted from our payout.

Please note: Sellers are still responsible for attaching tags and hanging their garments upon arrival

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DURING YOUR SELLING PERIOD

Your items will be:

- ✓ Number Coded according to seller
- ✓ Displayed to best suit the store layout.
- ✓ Promoted in-store throughout your 10-day selling period, with some items featuring on our instagram.
- ✓ Track your sales anytime through the Zellr app. Instant updates are provided there, so we do not contact sellers individually regarding sales.

✓ Sellers who have purchased a 40-item bundle are eligible to top up their rack throughout their selling period.

As items sell, you can replace them with new garments, maintaining a maximum of 40 items on your rack at any one time.

A fee of \$5.50 per top-up garment will be deducted from your final seller payout. As part of this service, all top-up items receive complimentary tag printing.

To arrange a top up:

1. Create a new product sheet in Zellr for your additional garments titled 'Top Up Items 1.' Continue to number each sheet for multiple top ups during your 10 days.
 2. Email us to let us know your tags are ready to print.
 3. Include the date you plan to bring your top-up items into the store.
- We'll have your tags prepared and ready for your next drop-off.

✓ The ReLoved Collective Ballarat retains a 20% commission on all successful sales.

✓ Download the Zellr App to monitor your sales in real time throughout your booking period.

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DURING YOUR SELLING PERIOD

Continued...

Your items will be:

✓ Moved to our Last Chance Rack within the final days of your booking.

✓ You can choose to apply a 20% discount to all remaining items to help boost sales.

Please note:

- Discounts must be applied to all remaining items, not individual pieces. Individual pieces that you do not wish to be discounted must be collected prior to the sale.
- To request a markdown, simply contact us via our contact form on the website.
- Selected Last Chance items may be featured on our social media to help increase exposure and sales opportunities. This does not apply to all items and is subject to staff and time availability.

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COLLECT YOUR EARNINGS & UNSOLD ITEMS

At the end of your 10-day selling period, any unsold items must be collected during store opening hours.

Please bring a large bag or suit case to support your transition from store to car.

To maximise your final sales opportunities, we recommend collecting your items approximately 1 hour before closing on your final day.

If you are unable to collect your items, a pack-down service can be arranged. Please contact us prior to your collection date for further information.

Please note:

- If you are unable to collect your items yourself, we encourage you to arrange for a friend or family member to collect them on your behalf.
- Uncollected items will incur a \$20 daily holding fee, deducted from your seller payout.
- Items not collected within 7 days may be donated or redistributed unless alternative arrangements have been made.
- Seller payouts are processed within 5 business days of your booking ending, the pay outs will not be processed until all unsold items have been collected.
- Any applicable fees or additional services purchased during your booking will be deducted from your payout and recorded in your Zellr profile.

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